



Southwest Michigan Horticulture Days
Wine Evaluation Workshop



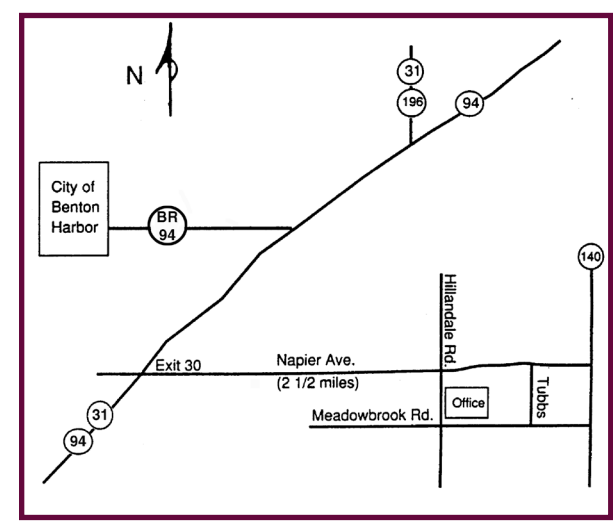
Tuesday
February 1, 2011
Michigan Grape Society

MICHIGAN STATE UNIVERSITY EXTENSION

Southwest Michigan Research & Extension Center
Jordan Tatter Conference Center
1791 Hillandale Rd.,
Benton Harbor, MI 49022

Directions to the Southwest Michigan Research & Extension Center:

From I-94, take Exit 30 (Napier Avenue)
Go 2-1/2 miles east to Hillandale Road. Turn south (right) on Hillandale. Turn left into the facility.
The Jordan Tatter Conference Center is in the brown building on your right.



Questions?
Program: 269-944-4126
Registration: 269-944-1477

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This **Wine Evaluation Workshop** will be an all-day event held the day before regular programs for Southwest Horticulture Days, with a separate registration.

This will allow workshop attendees to take full advantage of program offerings at Southwest Horticulture Days held at Lake Michigan College, Mendel Center, on February 2 and 3, 2011.

Participants will be skillfully guided through a series of highly informative wine tastings by a panel of sommeliers. Leading the panel will be Ron Edwards, MS, Service & Beverage Consultant and Educator. Other evaluators include Serafin Alvarado, MS, Corporate Educator, Southern Wine and Spirits of Illinois, and Chris Cook, food and wine writer.

Lake Michigan Shore Appellation wines and wines from viticultural regions around the world, which are similar to the climate of southwest Michigan will be evaluated in blind tastings. Wines from other regions will be chosen to represent good examples of the expression of the variety. Consideration will be given to the price-point of some of these wines.

The wine evaluation workshop is targeted to wine grape growers, winery personnel, tourist and hospitality staff, restaurateurs, wine retailers, wine distributors, media, and others seeking a working knowledge of basic wine tasting and the quality of wines of southwest Michigan.

**Southwest Michigan
Horticulture Days
Wine Evaluation Workshop**
February 1, 2011

- 8:30 AM Registration
- 9:00 Introduction
- 9:30-11:45 Tasting
- 11:45-12:30 Lunch (provided)
- 12:30-3:30 Tasting
- 3:30-3:45 Evaluation Concludes
- 3:45-4:30 Southwest Michigan Wine Showcase—a hospitality session featuring wines of southwest Michigan. Producers will be encouraged to pour their wines including those not evaluated.

**Wine Evaluation Workshop
Registration Form**

NAME(S) of workshop participants

ADDRESS _____

CITY _____

STATE _____ ZIP _____

PHONE _____

EMAIL: _____

Wine Evaluation Workshop

Early-bird registration by January 21st

___ people @ \$75.00/person = _____

Registration after January 21st

___ people @ \$90.00/person = _____

TOTAL _____

Registration includes a catered luncheon. Register early and save! Early-bird registration is \$75.00/person for registrations received by January 21. Registrations received after that date will be \$90.00/person. Registrations are limited and will be accepted on a first-come basis.

Make checks payable to:
Michigan Grape Society

Return check, with this form, to:
Ms. Diane Miner
MSU-SWMREC
1791 Hillandale Road
Benton Harbor, MI 49022

Special Sponsors:



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TOURIST COUNCIL**
www.swmichigan.org





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